





PRESS RELEASE

Within the programme of activities of the CreArt project co-funded by the European Commission.

NEXT 21st MARCH THE CreArt CITIES AS WELL AS OTHER EUROPEAN CITIES WILL CELEBRATE THE FIRST EDITION OF THE EUROPEAN DAY OF ARTISTIC CREATIVITY, AN INITIATIVE PROMOTED BY THE MEMBERS OF CreArt. NETWORK. OF CITIES FOR ARTISTIC CREATION.

Next 21 March, European Day of Artistic Creativity, a lot of initiatives of citizen participation will be developed with the objective of celebrating artistic creativity around Europe. The European Day of Artistic Creativity is a new initiative promoted by CreArt. Network of Cities for Artistic Creation, a cultural cooperation project with the participation of 12 partner cities and insitutions (Aveiro–PT, Kaunas-LT, Kristiansand–NO, Linz–AT, Stichting id11–NL, Genoa-IT, Lecce–IT, Harghita–RO, Pardubice–CZ, Arad–RO, Vilnius-LT, and Valladolid–ES) within the framework of the Culture Programe of the European Commission.

"As members of the CreArt project, we are aware of the importance of promoting creativity as one of the basic elements of individual development and of the creation of a European identity. Our aim is to celebrate one day a year, and at a European level, artistic creativity in all Europe, with open activities in museums, public and private cultural institutions, visual arts centres, art schools, galleries, schools, etc. We would also like to witness artists and public interaction in these centres and cities, communicating through the language of art and creativity. The European Day for Artistic Creativity will also become the springboard for new, original and necessary ideas, aimed at the general public, professionals and institutions".

In order to do that, 6 months ago a specific website http://www.europeandayofartisticcreativity.eu, had been set up, to invite european citizens to send their ideas and suggestions for new activities that can be developed in their cities. The proposals submitted so far are very different, and goes from the opening of exhibitions and specific activities in galleries, museums, and educational centers, to the opening of artist's studios, organization of photography contests, art installations in public spaces, among other actions.

Later, each institution (museum, art center, municipality, educational center, gallery, etc.) has uploaded into the website the activities and special events planned for the 21st March, what can allowed to build a complete programme of activities for this first edition of "THE EUROPEAN DAY OF ARTISTIC CREATIVITY" that can be checked here: http://www.europeandayofartisticcreativity.eu/programme-of-activities-2013/

PROGRAMME OF ACTIVITIES IN THE CREART CITIES.

VALLADOLID (SPAIN)

"Valor de intercambio", installation of the artist Patricia Sandonis

It is a "site specific" project, planned in the Main Square of Valladolid and addressed to citizens, invited to participate in an exchanging game of objects, focused on cooperation and the preservation of the environment. This project has the collaboration of the students of the Art School in Valladolid.

Timetable: 12 a 18h. **Venue:** Plaza Mayor

• Open to the participation of all citizens

BIDI codes to Cards with information of local artists in the window shops.

The citizens, through the smart phones, could have access to the information of the local artists through the BIDi codes that will be distributed among different window shops.

Thanks to the collaboration of Avadeco, Fecosva and the Chamber of Commerce, 60 window shops of Valladolid will show the artworks of a hundred of artists from Valladolid.

Opening of the studios of the local artists

The citizens interested can observe the work spaces of the artists.

- All the target groups
- During all day, different timetables.

Exhibitions in the Municipal Exhibition Rooms

Three of the Municipal Exhibition Rooms will have speacially produced exhibitions in relation with creativity:

- "DMITRI KASTERINE: Legends of the XX". Sala de San Benito
- "CREADORES TRANSFRONTERIZOS" with artworks from artists of Valladolid: Dora García, Luis Cruz Hernández, Manuel Velasco, Ángel Marcos, Eduardo Alonso Rico, Eduardo Hurtado, Belén Rodríguez González, Julio Mediavilla Germán Sinova, Eugenio Ampudia, Ruth Gómez, Saelia Aparicio, Diego del Pozo, Julio Falagán, Fernando Guijar. Sala de las Francesas
- "PICASSO Creador". Museo de la Pasión

Timetable: 12:00 to 14:00 and from 18:30 to 21:30

Special guided tours for the exhibitions

The exhibitions from Museo de la Pasión (Picasso Creador) and San Benito (Dmitri Kasterine) will have during the 21st March a special programme of guided tours.

Timetable: 19:00 and 20:30

Special workshop for children: "Little creators...great ideas!"

The aim of these workshops is to explore the artworks, photographies from the exhibition rooms and museums and to focuse in the presence of creativity in all the artistic expressions.

Venue: Museo de la Pasión, Sala de las Francesas

Timetable: 12:00 and 18:30

Addresses to: children from 4 to 12 years old.

Plean air painting exhibition

The Unión Artística Vallisoletana presents in Plaza de España from 18 to 21an space with artworks from the the artists of this Association, joining in that way to the European Day of Artistic Creativity. They will work as well in situ in this public space.

Venue: Plaza España Timetable: 18:00-21:00

Installation of "Photo call" of the European Day of Artistic Creativity

The citizens that will desire, can be photographied in this "photo call" of the European Day of Artistic Creativity in the entry of the Exhibition rooms to show their support to the intiative. They can send the photos to the following email address creart@creart-eu.org to be included in the project's website.

Timetable: 12 to 14h. and from 18:30 to 21:30h.

Venue: Museo de la Pasión, San Benito and Iglesia de las Francesas

AVEIRO (PORTUGAL)

Exhibition "Lourenço Simões Peixinho: a journey through the press"

Who is it for?: General publicTimetable: 14 to March 28

Institution / Organization: Aveiro City Council
Address: Biblioteca Municipal de Aveiro

City: AveiroCountry: Portugal

Email: geral@cm-aveiro.pt
Telephone: 234 406300
Is it Necessary to book?: Yes

Part of the commemorations of the 70th anniversary of the death of Lourenço Peixinho, pretend this exhibition, based on reports from the local press, illustrate the performance of this illustrious professional figure and its implications in the development of the city of Aveiro.

Textile Serigraphy Workshop

• Who is it for?: General public

Timetable: March 21 / 10:00 to 18:00 h
Institution / Organization: CEARTE

• Address: Professional Training Centre of Aveiro (Cais da Fonte Nova)

City: Aveiro
Country: Portugal
Email: geral@cearte.pt
Telephone: 239 497200
Is it Necessary to book?: Yes

Disseminate and sensitize the general public, textile professionals and others, for use printing serigraphy as a way to enhance and personalize some of their productions, both in terms of clothing, fashion accessories, home textile products, labeling, or other.

Conference with Christa Sommerer

Who is it for?: General publicTimetable: March 21 / 14:00h

• Institution / Organization: ID+, Instituto de Investigação em Design, Media e Cultura, with the support of the MA in Contemporary Artistic Creation of the University of Aveiro

• Address: Universidade de Aveiro

City: AveiroCountry: Portugal

• Email: geral@ua.pt / cris@ua.pt

Telephone: 234 370 200Is it Necessary to book?: No

Conference with Christa Sommerer - internationally renowned artist who works with new technologies in the context of contemporary art (Media Arts).

Currently Director of "Interface Culture Programme" of the University of Linz Department of Media Arts program - founded in 2004 by Christa Sommerer and Laurent Mignonneau with that partners / artistic collaborations. Both work as artistic directors and researchers at ATR Media Integration and Communications Research Lab in Kyoto, Japan, and as associate professors at the International Academy of Media Arts and Sciences (IAMAS) in Gifu, Japan

http://www.interface.ufg.ac.at/christa-laurent/

Biennial of Drawing and Painting

Art Exhibition

• Who is it for?: General public

• Timetable: 21 to March 26

- Institution / Organization: Academia Belas Artes de Aveiro
- Address: Teatro Aveirense

• City: Aveiro

• Country: Portugal

• Email: academia.artes.aveiro @ gmail.com

Telephone: 234 046662Is it Necessary to book?: Yes

Drawing Exhibition

of Joaquim Filipe

• Who is it for?: General public

• Timetable: March 15 to April 4 / 10:00 to 12:30 h and 14:30 to 19:00 h

- Institution / Organization: AveiroArte Círculo Experimental dos Artistas Plásticos de Aveiro
- Address: Galeria do AveiroArte Edificio Morgados da Pedricosa Av. de Santa Joana, 8 City: Aveiro

· Country: Portugal

• Email: aveiroarte.ceapa @ gmail.com

• Is it Necessary to book?: Yes

Hearing Guitars & Creative Chant

• Who is it for?: General public

• Timetable: March 21

• Institution / Organization: Oficina de Música de Aveiro

· Address: Rua João Moura, 41 A

• City: Aveiro

• Country: Portugal

• Email: oficinademusicadeaveiro@gmail.com

Telephone: 234 283490Is it Necessary to book?: Yes

Exhibition "Dr. Lourenço Simões Peixinho: Life and Work "

Tribute - 70 years of death (1943-2013)

Who is it for?: General public Timetable: 9 to March 28

• Institution / Organization: Aveiro City Council

• Address: Galeria da Antiga Capitania do Porto de Aveiro - Edificio da Assembleia Municipal• City: Aveiro

• Country: Portugal

Email: geral@cm-aveiro.pt
Telephone: 234 406300
Is it Necessary to book?: Yes

Forum "Friends of Nature"

Dramatization of the story "Valerie and life"

• Who is it for?: Children of 3rd year 1st Cycle

• Timetable: March 21 - 11:00

• Institution / Organization: Escola Profissional de Aveiro / Carolina Albuquerque - Course of Events (3J)

• Address: Rua Dr. Francisco Ferreira Neves, Apartado 567

City: Aveiro

• Country: Portugal

• Telephone: 234 373060

• Is it Necessary to book?: Yes

World Tree Day and Forest

commemorations

• Who is it for?: Preschool and 1st cycle

• Timetable: March 21

• Institution / Organization: Aveiro City Council

Address: RossioCity: AveiroCountry: Portugal

Email: geral@cm-aveiro.pt
Telephone: 234 406300
Is it Necessary to book?: Yes

Playful activities related to the theme and the TREE FOREST, which include, educational games, painting workshops, ands others, tree planting and others surprises!

"Artists on the loose"

Atelier acrylic paint

• Who is it for?: General public

• Timetable: March 21 / 16:00 to 18:00

• Institution / Organization: Academia Belas Artes de Aveiro

• Address: Praça Dr. Joaquim Melo Freitas

• City: Aveiro

· Country: Portugal

• Email: academia.artes.aveiro@hotmail.com

Telephone: 234 04666213Is it Necessary to book?: Yes

The artists of the Academia Belas Artes Aveiro will be painting their canvases in the Dr. Joaquim Melo Freitas square, giving color and life to that square.

"The balloon magical trips"

Exhibition of Handicrafts

• Who is it for?: General public

• Timetable: 4-28 March / 2:00 p.m. to 6:00 p.m. and 9:30 to 12:30 h h

• Institution / Organization: Aveiro City Council

• Address: Casa Municipal da Juventude

City: AveiroCountry: Portugal

• Email: geral@cm-aveiro.pt

• Telephone: 234 406300

• Is it Necessary to book?: Yes

Get-together "Arts in Dialogue: music and painting"

Talking with the composer and painter Pedro Maia and the painter Francisco Laranjo. Moderator: Lucia Seabra painter.

• Who is it for?: General public

• Timetable: March 22 - 21:00

• Institution / Organization: Governo de Portugal - Ministério da Educação e Ciência e Conservatório de Música de Aveiro Calouste Gulbenkian

• Address: Conservatório de Música de Aveiro Calouste Gulbenkian

· City: Aveiro

• Country: Portugal

• Email: director@cmacg.pt

Telephone: 234 378770Is it Necessary to book?: Yes

Painting exhibition "The journey of the peregrine"

by Sergio Silva

Who is it for?: General public Timetable: March 21 to May 30

Institution / Organization: Bobogi - espaço de arte & moda
 Address: Rua Combatentes da Grande Guerra, nº 29, r/c

City: AveiroCountry: PortugalEmail: geral@bobogi.com

• Telephone: 234 382470 • Is it Necessary to book?: Yes

A diary of the imaginary journey of a peregrine, allegorical work, taken as visions of a dream. Each step represents a watercolor / experience of this trip.

Exhibition "Collective March"

Antonio Neves, Cruzeiro Seixas, Filipe Rodrigues, Gil Maia, Góis Pino, João Cutileiro, José de Guimarães, José Pedro Croft, Julio Pires, Luis Melo, Malangatana, Mario Cesariny, Noronha da Costa, Paulo Ossião, Pedro Proença, Raul Perez, Rogério Abreu e Sofia Areal

• Who is it for?: General public

• Timetable: March - 10:00 to 12:30 and 14:30 to 19:00 and Saturdays from 10:00 to 13:00 and 15:00 to 18:00

• Institution / Organization: Galeria Vera Cruz

· Address: Rua do Carmo, 26

City: AveiroCountry: Portugal

• Email: info@galeriaveracruz.com

Telephone: 234 282 202Is it Necessary to book?: Yes

Collective exhibition where we can find different styles and techniques plastic, with a predominance of painting, but also works with sculpture and drawing.

Will exhibit original works of António Neves, Cruzeiro Seixas, Filipe Rodrigues, Gil Maia, Góis Pino, João Cutileiro, José de Guimarães, José Pedro Croft, Julio Pires, Luis Melo, Malangatana, Mario Cesariny, Noronha da Costa, Paulo Ossião, Pedro Proenca, Raul Perez, Rogério Abreu e Sofia Areal. A motley crew of artists where cohabitate authors highly recognized nationally and internationally, with other younger but with unmistakable quality, recognized in awards and in important terms that have already won.

"Continuous Elaboration"

Issue in Journal of Aveiro dedicated to the European Day of Artistic Creativity

• Who is it for?: General public

• Timetable: March 21

• Institution / Organization: Fábrica Centro Ciência Viva

• Address: Rua dos Santos Mártires

• City: Aveiro

• Country: Portugal

• Email: fabrica.cienciaviva @ ua.pt

Telephone: 234 427 053Is it Necessary to book?: Yes

Rubrics

- Scientific illustration: linking art and science (Fernando Correia, Department of Biology, University of Aveiro);
- Approaches in Science and Art in the Fábrica CCV Aveiro (Dulce Ferreira, Fábrica CCV);
- Experimentandum: Color in movement (Regina Sousa, Fábrica CCV) where an activity is proposed to be held by the general public.

"Coffee, Books and Science"

Promotion of reading books of science in an informal setting

• Who is it for?: General public

• Timetable: March 21

• Institution / Organization: Fábrica Centro Ciência Viva

• Address: Universidade de Aveiro (Livraria)

City: AveiroCountry: Portugal

• Email: fabrica.cienciaviva @ ua.pt

Telephone: 234 427 053Is it Necessary to book?: Yes

"Coffee, Books and Science" results of a partnership between Fábrica CCV, the Centro Ciência Viva Rómulo de Carvalho, the Museu da Ciência de Coimbra and the Taguspark em Oeiras. On March 21 the session will take place in the Bookstore, University of Aveiro, with prof. Dr. Jorge Calado, who will present his book "Haja luz!". In this book the chemistry is interlaced not only with the others sciences but also with literature, music, visual arts, cinema, philosophy, etc..

Jorge Calado, has developed parallel careers in the sciences and in the arts. He was professor of chemistry at the Technical University of Lisbon, where he also led courses in Art and Science.

Poetics Patchwork

Commemoration of World Poetry Day

• Who is it for?: General public

• Timetable: March 21

Institution / Organization: Aveiro City Council
Address: Biblioteca Municipal de Aveiro

City: AveiroCountry: Portugal

Email: geral@cm-aveiro.pt
Telephone: 234 406300
Is it Necessary to book?: Yes

Come to "sew" with us a patchwork of poetry.

We offer you a patch (white) and the possibility of decorate in with a poem chosen by you.

The form of presentation of the poem it's free, however, you should not forget to mention the author.

Ask at the counter of the library your colorful retail and deliver it later

decorated with the poem you chose.

We "sew it for you" in the Poetics Patchwork which will be exhibited in the Library as part of the celebration of World Poetry Day, March 21.

Ideas Contest "Out Here" - Animation of Public Space

Submission of proposals (until March 21)

• Who is it for?: Associative Movement, citizens and other institutions

• Timetable: March 21

• Institution / Organization: Aveiro City Council

• Address: Aveiro City Council

City: AveiroCountry: PortugalTelephone: 234 406300

• Is it Necessary to book?: Yes

The Competition of Ideas "Out Here" is an initiative of the Municipality of Aveiro which aims to promote the emergence of new ideas to implement in the public space, with the aim of promoting urban regeneration, the profitability of existing public spaces and simultaneously promote universal accessibility.

I offer a poem in exchange for a smile

Poetic intervention in the city's public spaces

Who is it for?: All public Timetable: All day

• Institution / Organization: Grupo Poético de Aveiro

Address: AveiroCity: AveiroCountry: Portugal

• Email: grupopoeticoaveiro@gmail.com

• Entry: Free

• Is it Necessary to book?: Yes

Workshop of draft notebooks

• Who is it for?: General public

• Timetable: March 21 / 16:00 to 18:00

Institution / Organization: Notebooks sketch
Address: Praça Dr. Joaquim Melo Freitas

City: AveiroCountry: Portugal

• Email: kevinpaiva.arq @ gmail.com / helenastq@gmail.com

• Telephone:

• Is it Necessary to book?: No

Portuguese products, hand-made by architects with recycled materials. Alpha

KAUNAS (LITHUANIA)

Photography competition for young photographers, capturing the moments of artistic creation.

Who is it for?: Teenagers

Timetable: Photocompetition was announced February 25, exhibition opening will be March 21, at 5 pm

Institution / Organization: Artkomas, Kaunas

City: Kaunas Country: Lithuania

Email: kaunascreart@gmail.com Telephone: +370 687 91779

Entry: Free

Is it necessary to book?: Yes

Photography competition for young photographers, capturing the moments of artistic creation. Focus – schoolchildren of 13-18 years of age, schoolchildren with special interest in photography (taking photo classes, etc.)

Aim – to promote creativity of children, with one of the simplest technological means.

The photos will be printed and arranged into an exhibition. Opening – March 21, in the Exhibition Hall of Kaunas Communications History Museum (one of the best exhibition halls in town).

After this exhibition is over, we plan to circle it round the schools of the participant pupils.

Prize – photography workshop with one of the best Kaunas photoartists Gintaras Cesonis. With participation of Kaunas Municipality representatives in the opening ceremony.

Visit/ excursion to local art galleries with schoolchildren.

Aim – to promote a different attitude to an arts lesson, to acquaint with local galleries, with various styles and forms of artistic creation.

Participating galleries: Kaunas Artists' Association Gallery, Kaunas Photo Gallery, Kaunas Gallery of Graphic Art, Kaunas Textile Gallery

LINZ (AUSTRIA)

The First Ten Years of the LENTOS

Free entry / for everybody/ no booking Opening for the jubilee exhibition for the Collection. Thur 21 March 2013, 7pm

New ideas, new programmes, new formats. The jubilee will be feature a spate of innovative projects centred on our chief partners; on our visitors and artists.

The LENTOS celebrates the tenth anniversary of its foundation and puts its collection centre stage. What is awaiting you is no less than a brand new presentation of the LENTOS' collection, a leisurely stroll through the history of art and all the pleasures of a reunion with old favourites combined with making the acquaintance of exciting new works.

LENTOS has invited contemporary artists to develop their own takes on selected works from the Collection and has set aside five rooms for this purpose. The artists take their own work as the point of departure for their selection. The result will be rooms vibrant with art, a network of visible relationships and a series of rendezvous governed by elective affinity.

A work commissioned as a hybrid of art and information design: Toledo i Dertschei install a spatial intervention in the foyer and the reading room to light up the structure

of the first 10 years of the LENTOS's acquisitions. The barest minimum of training lets anyone access parameters such as gender, age, technique and price.

We will be showing 52 graphic works from the holdings of the LENTOS, with a new batch being released every month. In March 2013, Honoré Daumier's Au bal de l'Opéra (1845) – from one of the oldest contingents of prints within the LENTOS' collections – will start things off in what will be a chronological sequence; the end, in March 2014, will be marked by a graphic work by Carola Dertnig from 2009.

The exhibition is shown simultaneously on the LENTOS website where it is accompanied by cutting-edge research texts.

COLLECT ME! Why not become part of the collection? Our app makes the impossible as easy as 1,2,3. Your snapshot is transformed into a composite image consisting of pictures in the LENTOS Collection. You can enjoy the results online or at the exhibition.

LENTOS Kunstmuseum Linz Ernst-Koref-Promenade 1, 4020 Linz, Austria T +43 732 7070 3600 info@lentos.at

Act up - and suddenly you will realize I'm awake

Graduates of painting class Ursula Hübner, University of Art, Linz Exhibition in the Salzamt
Free entry / for everybody/ booking
Thur 21 March 2013, 11.30 - 6pm

Guided tours through the exhibition with artworks by Iris Christine Aue // Arthur Blaschegg // Cle mens Denk // Hubert Ebenberger // Petra Fohringer // Philipp Hanich // Inga Hehn // Ina Hsu // Thomas Rhube // Riki Jausz // Kristyna Krabatschova // Andrea Lüth // Haruko Maeda // Steffi Mold // Birgit Petri // Isa Riedl // Esther Strauss // Martin Sturm // Thomas Weinberger // Bernhard Weber // Hannah Winkelbauer // Clemens Wolf //

Atelierhaus Salzamt Obere Donaulände 15, 4020 Linz, Austria T+43 732 7070 1959 salzamt@mag.linz.at

Open Studios

Free entry / for school classes/ booking

Visit local and international artists and connect high school students with the ideas and inspirations of contemporary artists.

Thur 21 March 2013, 2 - 6pm Atelierhaus Salzamt Obere Donaulände 15, 4020 Linz, Austria T+43 732 7070 1959 salzamt@mag.linz.at

PARDUBICE (CZECH REPUBLIC)

Literary and Artistic competition for Children "You have got ideas!"

Literary and artistic competition for children "You have got ideas!" supports kids to express freely their own ideas about the role of the creativity and the creative thinking in our lives.

Who is it for?: children 7-15 years old

Timetable: 21. 3. 2013

Institution / Organization: City Hall Pardubice, City Gallery Pardubice **Address:** Pernstynske namesti 1 Pardubice, Prihradek 5 Pardubice

City: Pardubice

Country: Czech Republic Email: galerie@kcpardubce.cz Telephone: +420 777 820 267

Entry: Free

Is it necessary to book?: Yes

Literary and artistic competition for children "You have got ideas!" supports kids to express freely their own ideas about the role of the creativity and the creative thinking in our lives. Children should present their ideas about what they would like to change or make on their own in our city of Pardubice. The best pictures and assays will be awarded. Complete information please find:http://www.gmpardubice.cz/ty-mas-napady

Artistic Workshop for Children

Artistic workshop for children takes place in the occasion of the exhibition of Pardubice painter Josef Prochazka in

City Gallery Pardubice. Who is it for?: shool children Timetable: 21. 3. 2013, 9-12 a.m.

Institution / Organization: City Gallery Pardubice

Address: Prihradek 5 City: Pardubice

Country: Czech Republic Email: galerie@kcpardubce.cz Telephone: +420 777 820 267

Entry: fee

Is it necessary to book?: Yes

Artistic workshop for children takes place in the occasion of the exhibition of Pardubice painter Josef Prochazka in City Gallery Pardubice. Josef Prochazka presents paintings, drawings and objects. Children will try his artistic techniques: figural painting with coloured sprays expressing body positions as symbols of human emotions and drawing with the wire.

Video Performance of Lenka Moravkova

Video Performance of young Pardubice artist Lenka Moravkova will be held in the outside space of Prihradek by Pardubice Castle. The performance is the premiere of Moravkova's artistic videos taken in Spain and Germany.

Who is it for?: adults, teenagers Timetable: 21. 31. 2013, 7 p.m.

Institution / Organization: City Gallery Pardubice

Address: Prihradek 5 City: Pardubice

Country: Czech Republic Email: galerie@kcpardubce.cz **Telephone:** +420 777 820 267

Entry: Free

Is it necessary to book?: Yes

Video Performance of young Pardubice artist Lenka Moravkova will be held in the outside space of Prihradek by Pardubice Castle. The performance is the premiere of Moravkova's artistic videos taken in Spain and Germany. The videos are concentrated on the blending of the privat sounds of our homes with the light and colours.

VILNIUS (LITHUANIA)

Aleksandras Vozbinas

Painting exhibition "The mirror age" ("Veidrodinis amžius") Presentation of painting exhibition to Vilnius society

"...With the help of colour, tone, half-tone I find the way through the invisible existance into visible world..."
(Aleksandras Vozbinas)

FINE ARTS QUARTET CONCERT

The unique concert in Town Hall of the world wide quartet.

"...Music has no borders, it lifts the mood and spreads around hope and kindness..."

GENOA (ITALY)

INTRECCI URBANI - BIG EVENT OF YARN BOMBING IN GENOA

After Minneapolis, New York, London, Paris and many other cities around the world, with the project Yarn Bombing, also Genoa became a full member of this event.

This contemporary street art expressed through the ancient techniques of knitting by using the city as a canvas to decorate with colorful handicrafts has been spread over in some Italian cities. The collective installation that is being prepared in Genoa, taking into account the size and number of people involved, is the largest event of Yarn Bombing ever made in Italy.

The proposal launched last November by the Department for Culture and Tourism of the Municipality of Genoa, was born as a project of national civil service. The aim was to develop relations between the generations.

The project has generated great excitement in the city. Apart from young volunteers the project involves 68 different civic entities that are currently working on the creation of coatings in wool and cotton. It is around 1000 people involved.

Entities who have joined are:

- Associations of the Third Age
- Cultural circles
- 4 rest homes for the elderly people
- The women's prison in Pontedecimo
- Local social centers
- Libraries and civic municipal centers
- Evening schools
- Primary and secondary schools
- The Duchessa di Galliera Institute
- The Paul Klee / Barabino Art School
- The Ligurian Academy of Fine Arts
- Groups of young artists.

Some associations and creative people from other Italian cities have joined to Yarn Bombing by sending their artworks or they will participate directly in the final set-up of the instalation in Genoa on March, 21.

The event is coordinated by the Culture Policies Office and the art director is the designer E manuela Pischedda from the Colorinscena Association. It should be emphasized that the project, apart from scenic and artistic aspects, has given the high involvement of stakeholders in the area and it has a positive social impact.

It will be a great event in the city with a strong spectacular and touristic impact taking into account the period in which will take place: March 21 - April 1 including the Easter holiday.

The main installation will be at Porto Antico but there will be also artistic interventions at Palazzo Ducale and Palazzo Tursi, which are the headquarters of the three partners of the project.

The inauguration will take place on March 21, the first day of spring and the installation will be open until Easter Monday. After that the products will be dismantled but will not be wasted because they will be reused for another installations in the area, while those artworks that are damaged will be transformed into blankets and distributed to homeless people and shelters for animals.

The cost of the initiative has been covered by sponsorships.

The total amount of the wool that was collected and used by the project participants together with the one provided by the sponsors was one tonne.

INFO

Website www.genovacreativa.it e-mail intrecciurbani@comune.genova.it facebook intrecci urbani – yarn bombing a genova instagram #intrecciurbani

LECCE (ITALY)

1ª EDIZIONE Mostra Locale Artisti CreArt

On the occasion of the European Day of creativity, the city of Lecce is organizing the exhibition of local artists in the convent of the Theatines.

The exhibition will open on March 21 at 18.30 and will be open until April 14.

The exhibition is supported by the Office for Youth and European and by the Culture, Tourism and Recreation.

Info: creartlecce.blogspot.it

The artists are:

Chiara Buonanova Dario Carratta Annalisa Macagnino Salvatore Surano Art School "Ciardo-Pellegrino"

The exhibition is curated by the artistic director of the project CreArt-Lecce: Lorenzo Madaro

ARAD (ROMANIA)

On 21th of March starting at 1300, at the County Council, will be organized a special event which include lantern launch and an exhibition with over 160 works made by preschoolers, schoolchildren, young people. Among the schools that will participate in this action we mention The National College "Elena Ghiba Birta", "Dimitrie Țichindeal" Pedagogical High School, The National College "Moise Nicoară" "Sabin Dragoi" School of Arts "AM Guttenbrunn" Highschool, "Mihai Eminescu" Middle School, "Queen Mary" Secondary School, Students and Children's Palace, Folk Art School, Kindergarten PP 13 and PP" Rainbow of Children " from Arad.

HARGHITA (ROMANIA)

By the occasion of the European Day of Artistic Creation, as an activity of the CreArt project, Harghita County Council by leadership of Mezey Ildiko artist, teacher, is going to organize a workshop for the students of X th classes with the subject: The Art of XXI. Century: portrait. The workshop will take place at the Nagy Istvan Arts School on 21 March 2013 from 12-14 o'clock.

Preselected artists from Harghita County are invited to participate in the workshop.

The complete programme of activities —that is permanently updating with new proposals—is available in the website www.europeandayofartisticcreativity.eu where it can be found the programme of activities of other European cities and cultural institutions.

MORE INFORMATION ABOUT CREART

OBJECTIVES OF THE CreArt PROJECT

Placing art and creativity at the centre of its activities, **CreArt** seeks to:

- 1. Foster creativity through the exchange of experiences, good practices and joint work among artists, artist groups and associations, cultural operators, researchers, industry and civil society bodies, educational institutions and the general public, from different countries and cultural traditions, including intergenerational exchanges.
- 2. Promote cultural exploration amongst target groups, encouraging the development of Europe's cultural heritage.
- 3. Develop common training methodologies for specific groups (children, youth and adults) promoting creativity as a skill for personal development.
- 4. Establish a permanent and professional system of mobility, exchange and joint work experiences among artists and cultural managers.
- 5. Identify a methodology of professional management that generates sustainable cultural organizations in medium-sized cities, fostering public-private partnerships and civil society participation.
- 6. Support creativity networking among medium-sized cities.
- 7. Develop and better exploit technological tools and for the exchange of creativity and cultural resource management.
- 8. Create and standardize systems of analysis and research within the framework of local cultural policies, in order to maximize the sustainability of the project and its financial resources in the future.

In order to achieve these objectives, CreArt will establish a permanent and professional system of mobility, exchange and joint work experiences, in visual arts, among artists, groups and associations, cultural operators, educational institutions and the general public, focusing in 4 main actions:

- a) Analysis of management models to support visual arts & creativity in Europe
- c) Training, innovation and experimentation programme for the promotion of creativity.
- d) CreArt European Travelling Exhibitions.
- e) Dissemination and transfer of activities and results.

CreArt cities

Aveiro, "The Portuguese Venice", is one of the cities with the highest economic level in Portugal. Aveiro is notable for the variety of its rich museums. The Aveiro University is one of the most important research and teaching centres in Portugal.

Delft, one of the main cities in the Netherlands, located between Rotterdam and the Hague, famous for being the birthplace of the painer Vermeer and by their blue color pottery. The Foundation **id11** in Delft organizes and offers residences for artists and accessible presentation and working places for artists, where experimentation can flourish.

Linz was European Capital of Culture in 2009. Crossed by the river Danube, is the capital of Upper Austria. Its strong industrial development contrasts with its vibrant and intense cultural life. The renovated **Atelierhaus Salzamt** under the authority of the Linz City Council develops an Artist in Residence Programme (Urban Interventions) with bilateral exchanges, a platform for interaction first at a local level combined in a second step with an interregional artistic exchange.

Vilnius, capital of Lithuania, was also along with Linz, European Capital of Culture in 2009. The historical centre of Vilnius, -the northern Jerusalem - is Cultural Heritage of Humanity by UNESCO since 1994.

Pardubice, is one of the most beautiful cities in the region of Bohemia. Located 100 km from the capital city of Prague, and on the Elbe river, Pardubice has a major university and a prominent industrial centre.

Kaunas the city of museums, is the second largest city in Lithuania, and one of the great cultural centres and economic of Lithuania. Artkomas is a public institution established in 2006. Each year 40 exhibitions of visual arts are organised, besides musical projects and others related to scenic arts. Artkomas stands out as well in International cooperation programmes.

Lecce, twinned city of Valladolid, is known as the "Florence of the South" or "Capital of the Baroque" due to its magnificent architecture was one of the cities more artistically alive between the 17th and 18th centuries.

Kristiansand, Capital of the county of Vest-agder in southern Norway, was founded in the year 1641 by king Christian IV. It is the sixth largest city in Norway and one of the best cultural cities in the country.

Arad is located in the famous region of Transylvania near the border with Hungary. It is beautiful magic city filled with beautiful buildings.

Harghita is a county in the centre of Romania, in the region of Odorhei, east of the region of Transylvania, and whose capital is Miercurea Ciuc. Its population is mostly Szeklers, a people that came from Asia and continue to speak a language similar to hungarian.

Genoa is one of Europe's largest cities on the Mediterranean Sea and the largest seaport in Italy. Part of the old town of Genoa was inscribed on the World Heritage List (UNESCO) in 2006.

The city's rich art, music,gastronomy, architecture and history, allowed it to become the 2004's European Capital of Culture. It is the birthplace of Christopher Columbus.

Valladolid, located in north-central Spain, it is the capital of the autonomous community of Castille and Leon. Valladolid is a welcoming city, socially cohesive and well integrated. The Municipal Foundation for Culture was created by the Valladolid City Council in 1982, and has been in charge of the organization of the cultural and recreational activities of the city since then

MORE INFORMATION IN OUR WEBSITE: www.creart-eu.org