



PRESS RELEASE

Within the framework of the project **CreArt**. Network of Cities for the Artistic Creation.

CreArt AND id11 DELFT HOLD THE SEMINAR “Shifting Artist-in-Residence Strategies”, WITH THE PARTICIPATION OF EUROPEAN EXPERTS, ARTISTS AND MEMBERS OF THE CreArt NETWORK.

On Saturday December 14th, 2013, the seminar “Shifting Artist-in-Residence Strategies” will be held in Delft within the context of the CreArt Project and with the collaboration of a number of partners*.

Artist-in-residences (AiRs) are a changing phenomenon. Hosts and guests develop new strategies or they reinvent the ways they operate. This process is necessary because of shifting economic, political and cultural circumstances. Some AiRs opt for interdisciplinary research, others for integrating artistic goals with commercial activities. Some focus on the specificity of their location, while others try to connect to the needs of other parties. Which new artist-in-residence strategies are developed? What are the consequences for collaboration, programming, funding? How can networks, cultural organizations, funds, and governments connect to these developments?

The seminar “Shifting Artist-in-Residence Strategies” looks into these questions. It brings artist-in-residence programs from The Netherlands, Europe and Russia together to share the latest insights in artist-in-residence strategies. Experts will share their visions with us, amongst them: Jan Willem Schrofer, former director of the Rijksakademie Amsterdam; Georgi Nikich, director of the Moscow Union of Exhibitions Halls; Leontine Meijer van Mensch, lecturer of heritage theory and professional ethics at the Reinwardt Academy, Amsterdam.

The seminar program encompasses a mix of presentations sketching the latest developments in the AiR field, panel discussions with experts, artists and critics, as well as working groups where the participants can actively take part in the discussions on a chosen topic. Time will be given to answer the questions of the public and favor discussion. Floor van Spaendonck, manager at HET NIEUWE INSTITUUT will be moderator for the day.

You are welcome to join the seminar and meet representatives of the CreArt network and of emerging Russian artist-in-residence programs.

Date: Saturday December 14th from 10 am - 8.30 pm.
Location: Lijm & Cultuur, Rotterdamseweg 272, 2628 AT Delft
Registration: By e-mail to info@id11.nl; deadline December 10th, 2013

More information about the program of the seminar, CreArt and Mutual Impulse RU-NL can be obtained at www.id11.nl & www.transartists.org.

* The seminar “Shifting Artist-in-Residence Strategies” is a collaboration between **DutchCulture | Trans Artists, id11, Satellietgroep, Wander** and is organized within the frameworks of:
- **CreArt** - Network of Cities for Artistic Creation
- **Mutual artist-in-residence Impulse** Russia-Netherlands.

SEMINAR Program SHIFTING AiR STRATEGIES

Program Saturday December 14th 10.00 – 20.30.

(The program is subject to change without notice. Please refer to the id11 website for updates).

- 09.30 - 10.00** Registration , Coffee & Croissant at **Lijm & Cultuur** in Delft (NL).
- 10.00 - 10.05** Welcome by the hosting organization: Aline Baggio **id11/CreArt Network**, Delft (NL).
- 10.05 - 10.35** Introduction to the program and a perspective on AiR programs by:
Erik Hagoort of **DutchCulture Center for International Cooperation | TransArtists**
Georgi Nikich AiR, expert and director of **Moscow Union of Exhibition Halls** (RU).
- 10.35 - 11.00** **Sketch** of different profiles of artists and AiR organizations in the international AiR field, and how this complies to different contexts and practices by: Jan Willem Schrofer, organizational sociologist and former President of the Rijksakademie, Amsterdam (NL).
- 11.00 - 11.20** **Wander** intervention by artists-in-residence: Anne Breure, Anna Moreno and Kosta Tonev.
- 11.20 - 11.30** Coffee break with snack.
- 11.30 - 13.00** **AiR strategies:** Moderated group presentation concerning:
1. Focus, strategy and model of practice.
2. What does it mean to stretch or re-examine your boundaries? With a special focus on the following issues: AiR & public space, artists as organizers, and the relation of AiR with general and expert audiences.
With: Zwichi, Moscow Region (RU), Buitenwerkplaats, Starnmeer (NL), Motel Spatie, Arnhem (NL)
Wander, The Hague (NL), Agdar Art Centre, Kristiansand (N), Salzamt, Linz (A)
Cultural Transit, Ekatarinenburg (RU), Satellietgroep, Scheveningen (NL), Artkomas, Kaunas (LT)
- 13.00 - 14.00** Lunch.
- 14.00 - 14.20** **Wander** intervention by artists-in-residence: Anne Breure, Anna Moreno and Kosta Tonev.
- 14.20 - 15.30** **Explorations:** Four working groups each guided by experts, explore the following topics.
1. AiR and context; how do they relate, how to take position, and how to develop long term and sustainable collaborations with cultural partners abroad?
With: **Jan Willem Schrofer** organizational sociologist and former President of the Rijksakademie, Amsterdam (NL).
Moderator: Heidi Vogels.
2. AiR and means of existence; how to support your program focus? What are the latest developments in attaining financial support at an international level?
With: **Asya Filippova**, director Proekt_Fabrika Moscow - Anton Mariasov coordinator Gridchin Hall Moscow - and Satellietgroep, id11, Motel Spatie.
Moderator: Erik Hagoort.
3. AiR and collections; what do you do with the results of your AiR program (objects or knowledge)?
With: **Leontine Meijer** van Mensch (lecturer of heritage theory and professional ethics Reinwardt Academy HKA, Amsterdam, The Netherlands and president of COMCOL) and Satellietgroep.
Moderator: Jacqueline Heerema.
4. AiR and combining fields of interest; cultural heritage, research, tourism, culture
With: Holger Nickish **Kunstfort Vijfhuizen** and Maud Aarts, **Buitenwerkplaats, Pro Arte (St Petersburg), Zwichi, Henry Alles P.A.I.R.**
Moderator: Eliane Esther Bots.
- 15.30 - 15.50** Tea break.
- 15.50 - 16.20** **Feedback explorations** on the last sessions.
- 16.20 - 17.00** **Wander** intervention by artists-in-residence: Anne Breure, Anna Moreno and Kosta Tonev.
- 17.00 - 17.30** **Feedback session** by invited artists/ critics and open discussion
With Esme Valk, Simon Kentgens.
- 17.30 - 20.30** Closing of the program, drinks and diner.



Location Lijm & Cultuur
Rotterdamseweg 272
2628 AT Delft
The Netherlands

Registration by e-mail to info@id11.nl
Deadline: December 10th, 2013

Information id11
info@id11.nl
www.id11.nl

OBJECTIVES OF THE CreArt PROJECT

Placing art and creativity at the center of its activities, CreArt seeks to:

1. Foster creativity through the exchange of experiences, good practices and joint work among artists, artist groups and associations, cultural operators, researchers, industry and civil society bodies, educational institutions and the general public, from different countries and cultural traditions, including intergenerational exchanges.
2. Promote cultural exploration amongst target groups, encouraging the development of Europe's cultural heritage.
3. Develop common training methodologies for specific groups (children, youth and adults) promoting creativity as a skill for personal development.
4. Establish a permanent and professional system of mobility, exchange and joint work experiences among artists and cultural managers.
5. Identify a methodology of professional management that generates sustainable cultural organizations in medium-sized cities, fostering public-private partnerships and civil society participation.
6. Support creativity networking among medium-sized cities.
7. Develop and better exploit technological tools and for the exchange of creativity and cultural resource management.
8. Create and standardize systems of analysis and research within the framework of local cultural policies, in order to maximize the sustainability of the project and its financial resources in the future.

In order to achieve these objectives, CreArt will establish a permanent and professional system of mobility, exchange and joint work experiences, in visual arts, among artists, groups and associations, cultural operators, educational institutions and the general public, focusing in 4 main actions:

- a) Analysis of management models to support visual arts & creativity in Europe
- c) Training, innovation and experimentation program for the promotion of creativity.
- d) CreArt European Traveling Exhibitions.
- e) Dissemination and transfer of activities and results.

CreArt CITIES

Aveiro, "The Portuguese Venice", is one of the cities with the highest economic level in Portugal. Aveiro is notable for the variety of its rich museums. The Aveiro University is one of the most important research and teaching centers in Portugal.

Delft, one of the main cities in the Netherlands, located between Rotterdam and the Hague, famous for being the birthplace of the painter Vermeer and by their blue color pottery. The

Foundation id11 in Delft organizes and offers residences for artists and accessible presentation and working places for artists, where experimentation can flourish.

Linz was European Capital of Culture in 2009. Crossed by the river Danube, is the capital of Upper Austria. Its strong industrial development contrasts with its vibrant and intense cultural life. The renovated Atelierhaus Salzmat under the authority of the Linz City Council develops an Artist in Residence Program (Urban Interventions) with bilateral exchanges, a platform for interaction first at a local level combined in a second step with an inter-regional artistic exchange.

Vilnius, capital of Lithuania, was also along with Linz, European Capital of Culture in 2009. The historical centre of Vilnius, –the northern Jerusalem – is Cultural Heritage of Humanity by UNESCO since 1994.

Pardubice, is one of the most beautiful cities in the region of Bohemia. Located 100 km from the capital city of Prague, and on the Elbe river, Pardubice has a major university and a prominent industrial center.

Kaunas the city of museums, is the second largest city in Lithuania, and one of the great cultural centers and economic of Lithuania. Artkomas is a public institution established in 2006. Each year 40 exhibitions of visual arts are organized, besides musical projects and others related to scenic arts. Artkomas stands out as well in International cooperation programs.

Lecce, twinned city of Valladolid, is known as the "Florence of the South" or "Capital of the Baroque" due to its magnificent architecture was one of the cities more artistically alive between the 17th and 18th centuries.

Kristiansand, Capital of the county of Vest-agder in southern Norway, was founded in the year 1641 by king Christian IV. It is the sixth largest city in Norway and one of the best cultural cities in the country.

Arad is located in the famous region of Transylvania near the border with Hungary. It is beautiful magic city filled with beautiful buildings.

Harghita. In the eastern part of Transylvania, Harghita county lies in a depression surrounded by the Eastern Carpathians. As the result of its geographical structure the county can be divided into three distinct regions, Odorhei, Ciuc and Gheorgheni, giving the county a colorful image..Miercurea Ciuc/ Csíkszereda is the seat of the county since July 1968, and since 1971 it also includes Csiba, Jigodin, and Băile Harghita. The city lies in the middle of the Ciuc valley. The main body of the city formed on the left side of the river Olt. According to statistical data from 1st July 2009 Harghita county's population is 324,222 and the density is 49.2 persons/km². The ethnic structure of the population is the following: 84.61% Hungarians, 14.06% Romanians, and 1.18% Roma.

Genoa is one of Europe's largest cities on the [Mediterranean Sea](#) and the largest [seaport](#) in Italy. Part of the old town of Genoa was inscribed on the World Heritage List (UNESCO) in 2006. The city's rich [art](#), [music](#), [gastronomy](#), [architecture](#) and [history](#), allowed it to become the 2004's [European Capital of Culture](#).

Valladolid, located in north-central Spain, it is the capital of the autonomous community of Castille and Leon. Valladolid is a welcoming city, socially cohesive and well integrated. The Municipal Foundation for Culture was created by the Valladolid City Council in 1982, and has been in charge of the organization of the cultural and recreational activities of the city since then

MORE INFORMATION IN OUR WEBSITE: www.creart-eu.org